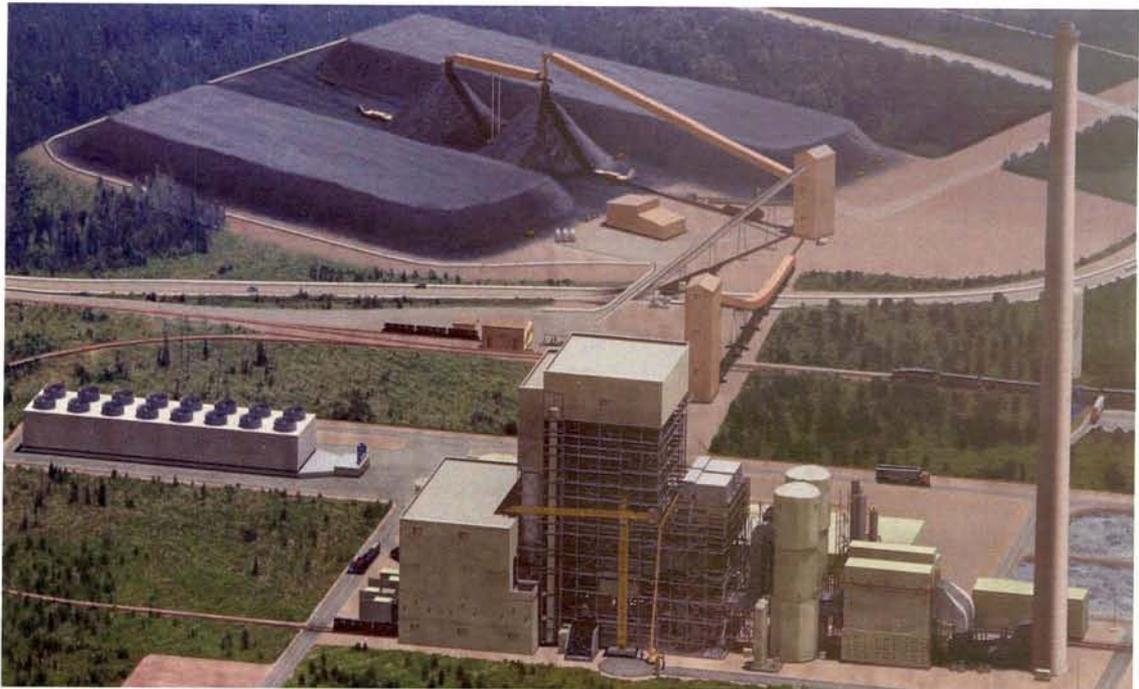


2010 Strategic Plan



OMPA is a joint-action agency created for the purpose of providing an adequate, reliable and affordable supply of electrical power and energy to Oklahoma's municipally owned electric systems. OMPA is a consumer-owned public power entity and is guided by its vision and mission statements.



John W. Turk, Jr. Power Plant

Our Vision

OMPA sets the standard for the provision of energy to meet or exceed our customers' expectations.

As an innovative and dynamic organization, we work together to maximize the benefits of aggregation, and effectively manage our resources.

Our Mission

To provide reliable, low cost energy and services to municipal entities to enable each municipality to be competitive, while maximizing the benefit to our stakeholders.

Goals and Objectives

- The OMPA Board of Directors is committed to leading the organization towards its mission by providing vision, guidance, and good governance.
- OMPA will be the power supplier of greatest value to its member cities by being innovative and producing the most reliable, cost effective service possible.
- We will perform our duties according to the highest ethical practices, as stated in the OMPA ethics policy and modeled by our board and staff.
- OMPA will continue to place a high value on the ability of Oklahoma's municipal systems to maintain local control over the delivery of power and will support its member systems in maintaining that control.
- We will operate OMPA's business using a thoughtfully developed human resources program designed to treat employees fairly, provide competitive compensation, and establish OMPA as the employer of choice.

Core Values

Fairness

We seek in all our transactions to be free from favoritism and self-interest

Respectfulness

We maintain a courteous regard for people.

Consistent Application of Ethical Standards

We strive to build positive character qualities vital to the success of the individual and our organization.

Stewardship of Resources

We believe in the responsible use (including conservation) of natural resources that takes full and balanced account of the interests of society and future generations.

Our Ability to Assist Member Cities to Remain Competitive

We assist our members in their efforts to be the provider of choice in their communities.

Local Control

We maintain that public power is the best option available for our member cities because it provides benefits to the citizens in these communities, including lower rates, responsive service and financial support of other local government services.

Quality

We strive for excellence through the process of building and sustaining relationships in our member cities.

Major Initiatives

- Improved OMPA economics will be driven by more efficient utilization of our system; load factor improvement programs include:
 - \$3 million grant received from the Oklahoma Department of Commerce currently implementing program which includes:
 - Rebates for ground-source heat pumps expanded
 - Training for installers
 - Energy Audits and training
 - Other educational forums centered around conservation
 - WISE Rebate standards expanded for higher efficiency rebates
 - Demand and Energy Efficiency Program (DEEP) created to match funding of energy conservation measures undertaken by large end users.
 - Competitive Utility Program (CUP) expanded to recognize cities that improve their load factor and/or have load factors greater than the OMPA system average.
- Customer base continues to grow:
 - City of Geary became the 37th member city; service began May 1, 2010
 - Short-term contract executed with Clarksville, Arkansas; service began June 1, 2010
 - Discussions are ongoing with three other cities whose current supplier has given notice
 - OMPA continues as the Kansas Power Pool facilitator - the Pool has now grown to 31 cities
- OMPA's new role as a Transmission Owner provides benefits to Oklahoma members both on a reliability and an economic basis
 - OMPA approved as a Transmission Owner within the Southwest Power Pool, creating the opportunity to earn revenue on certain transmission assets
 - Altus transmission improvements completed under budget, providing improved reliability with a second feed into the community
 - OMPA has other projects on the drawing board designed to improve reliability to member cities as they grow
- Maintaining the lowest cost of capital possible is critical for OMPA's continued success
 - Refunding completed in January 2010 that resulted in savings of \$11.8 million through 2027
 - Final bond issuance for Turk is planned in late 2010. OMPA will own 41 mega-watts of this ultra-supercritical plant that is scheduled to begin commercial operation in October 2012

Key Personnel

Cindy L. Holman, CMA
General Manager

Randy Elliott
General Counsel

David W. Osburn
Assistant General Manager

Drake N. Rice
Director of Member Services

Jim McAvoy, P.E.
Chief Engineer

Roger Farrer, Ph. D., CEM, CEA
Manager of Energy Services

Bruce Jackson, CPA
Manager of Accounting Services

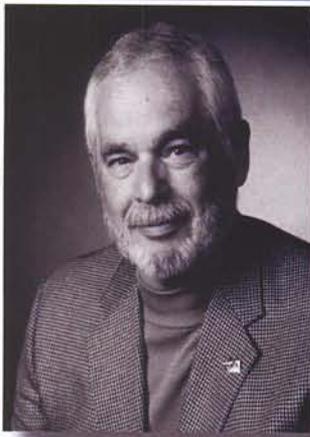
Jeff Lindsay
Manager of Financial Services

Mike Mushrush
Operations Manager

MaryDoris Casey
Markets Manager

Andrea Beals
Administrative/HR Supervisor

Board of Directors



Charles Lamb
Chair
Council Member/Elector
 Edmond, Oklahoma
 Executive/Finance
 Committees



Walter Allen
City Manager/Elector
 Lexington, Oklahoma



Janice Cain
City Administrator/Elector
 Marlow, Oklahoma



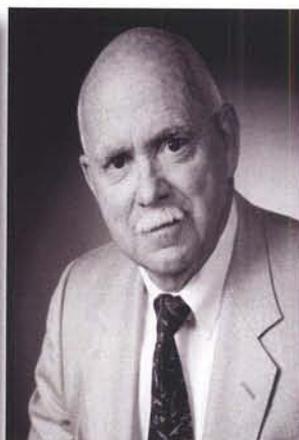
Kathy Cunningham
Elector
 Fairview, Oklahoma



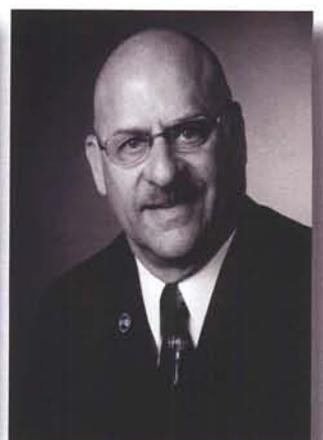
Chuck Hall
Mayor/Elector
 Perry, Oklahoma



Robert Johnston
Secretary
City Manager/Elector
 Frederick, Oklahoma
 Executive/Finance
 Committees



Michael R. Nettles
Administrator/Elector
 Altus, Oklahoma



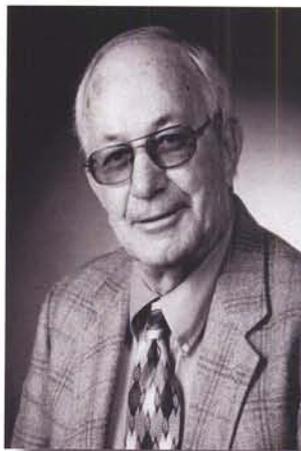
Homer Nicholson
Mayor/Elector
 Ponca City, Oklahoma



Sara "Sally" Norris
Treasurer
Special Projects
Coordinator/Elector
 Blackwell, Oklahoma
 Executive/Finance, Audit
 Committees



Clyde Shaw
City Manager/Elector
 Duncan, Oklahoma
 Audit Committee



A.L. "Buddy" Veltema
Vice Chair
Elector
 Walters, Oklahoma
 Executive/Finance
 Committees

